# Association Rules

* {candy bar} ⇒ {chip, formula}
* {chip} ⇒ {candy bar, ice cream, milk, mustard}
* {cookie} ⇒ {milk}
* {egg} ⇒ {milk, mustard}
* {ice cream} ⇒ {candy bar, chip, milk, paper, paper towel}
* {milk} ⇒ {chip, cookie, egg, ice cream, mustard, paper towel}
* {mustard} ⇒ {chip, egg, ice cream, milk, paper towel}
* {paper towel} ⇒ {ice cream, milk, mustard, whipped cream}
* {whipped cream} ⇒ {paper towel}

# Endcap Design

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| Rows | Products |
| 1 | Candy bar, chip, ice cream, cookie |
| 2 | Bread, coffee, egg, milk, mustard, paper, paper towel |
| 3 | Pencils, battery, whipped cream, diaper, formula, banana |